**SAMPLE OUTREACH EMAIL ‘Light a Landmark for World NF Day’**

Help raise awareness by contacting your local council, newspaper, community website, even a friendly local influencer and ask them to get involved.

The text below offers information you can use as part of your outreach to local buildings, bridges, monuments, and landmarks to Shine a Light on NF.

Feel free to copy & paste or adjust as you see fit, and explain why NF awareness and Nerve Tumours UK matters to you.

<https://nervetumours.org.uk/get-involved/shine-a-light-on-neurofibromatosis>

Dear \_\_\_\_\_\_\_\_\_\_,

I’m reaching out to request if <write out the name of the site> could light up blue on Saturday 17 May for World NF Awareness Day.

I am part of a nationwide call to action to “Shine a Light on NF” and would like to bring attention to this genetic condition that affects more than 26,500 people living in the UK and 2 million people worldwide.

NF is the group name for Neurofibromatosis Type 1 (NF1), NF2-related-Schwannomatosis (NF2) and Schwannomatosis (SWN). All of the conditions cause nerve tumours and involve health complications. NF is indiscriminate; it affects all races, age and genders equally.

[Nerve Tumours UK](https://nervetumours.org.uk/) is the leading advocate and support network for individuals with NF in the UK.

<2-3 sentences about your connection to the community and your family.>

Can you help get a building lit up? Check out the [Get a landmark to light up](https://nervetumours.org.uk/get-involved/shine-a-light-on-neurofibromatosis/get-a-landmark-to-light-up) page for more detail. Last year, over 130 landmarks across the UK, with a total of 400 worldwide, took part in the #ShineALightOnNF campaign, including <mention a local site that lit up>.

Local and international landmarks participating and showing their support, leads to the NF Community feeling seen and supported. Greater awareness aids diagnosis & treatment, whilst also reducing stigma.

Nerve Tumours UK works together with USA charity, Children’s Tumor Foundation, in this global campaign.

From Huddersfield Railway Station, to Falkirk's Kelpies and NY's Empire State Building, we are grateful for every effort to support our campaign and make a difference to those living with NF. Please consider getting involved.

Many thanks,

Your name

Please contact alison.l@nervetumours.org.uk or call on 0208 439 1234 if you have any questions and to inform us of any buildings you would like to add to our campaign portfolio.