**SAMPLE OUTREACH EMAIL**

The following email offers ideas and language you can use as part of your outreach to local buildings, bridges, monuments and landmarks to Shine a Light on Nerve Tumours.

 Feel free to copy, paste or adjust as you see fit as you communicate your involvement with Nerve Tumours UK and Neurofibromatosis awareness.

https://nervetumours.org.uk/get-involved/shine-a-light-on-nerve-tumours

Dear \_\_\_\_\_\_\_\_\_\_,

I’m reaching out to inquire about your selection process for changing the colors of the <write out the name of the site>.

I am part of a nationwide call to action to “Shine a Light on Nerve Tumours” and would like to bring attention to a genetic disorder that affects more than 26,000 people living in the United Kingdom and 2 million people worldwide. The disorder is neurofibromatosis. When the name of the condition is broken up, it literally translates to “Nerve Tumour Increase”.

The condition, also known as “NF” is a genetic disorder that causes tumors to grow on nerves throughout the body.

Depending on the variant, the condition may lead to tumour growth, blindness, deafness, bone abnormalities, disfigurement, learning disabilities, disabling pain and cancer.

<2-3 sentences about your connection to the community and your family.>

May 17 is World NF Awareness Day and we're raising awareness for this genetic disorder that currently has no cure. Last year, more than 90 landmarks across the UK and Europe- a total of over 200 across the globe - helped us Shine a Light on Nerve Tumours, including <mention a local site that lit up or mention London City Hall, or The Kelpies in Falkirk, or The Royal Liver Building in Liverpool>.

Nerve Tumours can lead to great isolation and to see such visible support on such a well-known landmark will lead to tremendous excitement and pride among the entire Nerve Tumours community, here in the U.K.

Nerve Tumours UK have partnered with the USA charity the Children’s Tumor Foundation to bring represent the UK in this global campaign, and we are very keen to showcase the United Kingdom’s support!

Many thanks for consideration in advance,

Your name